





Trust, tranquility and inspired, personal touches...

I strive to provide each of my clients with these three essential elements in order to create the wedding of your dreams.

With a decade of experience orchestrating some of Atlanta's finest weddings, it is my commitment to you to make sure you not only enjoy The Big Day, but all the precious moments leading up to it.

I look forward to making your wedding dreams your reality!

HESTER PARKS

Owner & Lead Planner | Park Avenue Events





DAY-OF CEREMONY & RECEPTION

PRE-WEDDING COORDINATION

- Initial Consultation (One-Hour)
- Pre-Planning Starts Immediately Once Contract And Deposit Are Received
 - Unlimited Phone Call and Email Exchange (subject to planner's scheduled events; business hours are 10am-5pm)
 - Create Timeline Of Wedding Events Based On Your Contracted Services



REHEARSAL COORDINATION

- Wedding Rehearsal Coordination
- · Distribute Any Wedding Day Related Material
- · Collect Any Wedding Day Items for Use on Wedding Day



VENDOR MANAGEMENT

- · Review Vendor Contracts
- Provide Vendor Referrals As Requested
- Attend Final Site Walk Through (1-2 Months Before The Wedding)
 - Follow-Up with Vendors to Confirm All Details
- · Confirm Vendor Arrival and Expected Services Two Weeks Prior to Wedding
 - Send Vendors Itinerary and Timeline for Wedding Day

STAFFING

• A Coordinator—and assistant(s), if applicable—will attend wedding and reception



CEREMONY AND RECEPTION SERVICES

- · Directing And Point Of Contact For All Wedding Day Events
 - · Coordinate And Direct Vendor Set Up And Start Times
 - Distribute All Wedding Party Flowers
 - Set Up And Arrange All Wedding Day Items (i.e. Photos, Guest Book and Pen, Favors, Place Cards, etc.)
- Coordinate with Catering Service to Supply Food and Beverages for the Bridal Party, if Applicable
 - · Bustle Bride's Gown at Reception Site
 - Maintain Wedding Day Timeline and Coordinate Timing of Events with Vendors (i.e. First Dance, etc.)
 - · Distribute Vendors' Final Payments and Gratuities
- · Gather and Return All Wedding Day Items to Designated Person
 - · Arrange for Preparation of Bridal Couples "To-Go" Meal
- Distribute Send-Off Items to Guests (Sparklers, Rose Petals, Bubbles)
- Return to the Couple Any Items Left at Reception Site (if Applicable)



All photos courtesy of One and Only Paris Photography